For this assignment, you will watch and analyze Al Gore’s *An Inconvenient Truth* (Guggenheim, 2006). While we will watch portions of the film in class, you are responsible for making time to the film before class. A copy of the film is on reserve at the library. This is a group project. You’ll have time to work on this assignment during our lab day.

The best analyses will use specific examples and quotes from the film. You’re welcome to use screenshots or graphics from the film to supplement your answers. However, remember that a visual cannot replace your analysis; tell me what the visual is doing and how it works.

In a double-spaced word document, answer the following questions:

1. What is the main argument in *An Inconvenient Truth*? What type of argument is it?
2. In what ways does the film establish Al Gore’s credibility? How does Al Gore establish his own credibility?
3. How does Al Gore appeal to his audience? What are the various ways in which he makes his argument? Consider pictures, videos, language, anecdotes, music, or anything else you noticed.
4. Without doing any outside research, what information do you think might be important to include in a contextual analysis of *An Inconvenient Truth*? Why is that information important to the rhetorical effectiveness of this film?
5. How do the film and Al Gore’s presentation allude to this contextual information? Why do they make these allusions, and are there any that you found particularly effective?
6. How is the beginning of *An Inconvenient Truth* structured? Why is this organization important to the rhetorical effectiveness of the film?
7. Consider the use of images in this film and in Al Gore’s presentation. How are the images effective? What images does Gore juxtapose (directly compare with each other), and why is that juxtaposition effective?
8. Finally, examine the movie poster and think about how it appeals to prospective audiences and makes its own arguments. As a group, annotate (or label) it using arrows or any other devices to reflect your ideas.

I strongly encourage your group to visit the University Writing Center.

This paper is due in hardcopy only upon your arrival to class on Monday, 7 March. Please remember that no late work will be accepted.