ENGLISH 104: RHETORIC & COMPOSITION II  
Part 1: The Showcase (Group Project)  
April 16th 2:30 – 4:00pm (setup starts at 2:00pm) Regency Room, Holmes Student Center

After turning in your individual reports, your group will gather research on the broader issues related to your report topics. Using credible research that shows not only facts, but also opinions about the issues, you will need to design an engaging visual project. One option could be to argue a specific position; however, you need to make sure that all sides are fairly represented. Another option could be to present two sides of an issue and let your audience decide where they stand. Whatever you decide, you will need to be sure that your presentation grabs the audience’s attention and makes a point quickly. Because a typical audience member will quickly peruse the displays, you may want to consider an interactive project that forces him/her to stop and participate. You’ll need to use a stand-up poster board for your background, even if you are planning an interactive game. You may also want to create a handout to more easily interact with audience members.

You will be given seven class sessions to work on this project. If you are absent for any of these sessions without prior approval from your group, you risk being taken out of the group. If I remove you from a group, you will be required to complete a Showcase project on your own.

Showcase Rubric: “How will I be graded?”

Rules to Help Guide the Transfer of Information*:

- Quality: You must give accurate information from current and credible sources. On the day of the showcase, you’ll need to give me a Works Cited page that includes all of your sources. (You may also want to keep several copies handy for the judges.)
- Quantity: You need to give your audience just enough information – but no more. Your poster board should be designed so your audience can understand what you need them to know without drowning them in data.
- Relevance: The audience should get the information you promise and should not be distracted by unrelated material. Be sure to list relevant issues ahead of time to help you focus your research.
- Manner: The information must be presented clearly and plausibly. Also, remember that audience members can more easily connect with something they already know. (This aspect could involve metaphors, demonstrations, games, videos, etc.)

Timeline:

- ✔ March 25/30: Research and Organization of Sources
- ✔ April 1/6: Project Design
- ✔ By April 8th, I will need your project title, a description of what you are specifically going to do, and an explanation of the point you will be trying to make. I will also need a list of any technical components needed for your presentation. For example, will you need an electrical outlet and/or an extension cord for a laptop?
- ✔ April 13: Finalize Project
- ✔ April 15: Showcase Rehearsal in Lincoln Computer Lab.

On April 16th, you may arrive as early as 2:00pm to set up your project. It must be ready to go at 2:30pm. At least one member of your group must be at your station at all times. The Showcase ends at 4:00pm; the room closes at 4:30pm.

Kummerer – Showcase Assignment
Part 2: The Evaluation (Individual Assignment)

Due April 20th

Write an evaluation on the process of creating a Showcase project. You may write this evaluation as a narrative; however, be sure to include specific details about each of the following areas:

Project Design:

- How effectively did your group work?
- How did you designate tasks, and did every member follow through with his/her task?
- How well did Blackboard work as a tool for interaction and storing your research?
- Identify any problems that occurred during your interactions. Explain how you think disputes could have been avoided and/or how they were resolved.
- Did the group process have a positive effect on your learning?

Showcase Experience:

- Did all of your group members participate in the actual Showcase?
- How did the other projects at the showcase compare to yours?
- Are you satisfied with the end result of your group project?